



GSK's graduated approach to  
patents and intellectual property  
to widen access to medicines in  
the world's poorest countries

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# Access in the GSK Business Model



**Access ~ Innovation**

**AND not OR**



**We've turned up the Volume**



**Access far is more than just about IP**



**25% price ceiling, tiered and no-profit pricing**



**20% Re-investment**



# Open Innovation and Open Data





# Graduated approach to IP



**Approach to intellectual property will reflect a country's economic maturity**

**Will not file for patent protection in Least Developed and Low Income Countries**

**Will seek to grant licences to generic manufacturers to supply versions of GSK medicines in Lower Middle Income Countries**

**Intend to commit future oncology products to patent pooling and will explore this approach with Medicines Patent Pool in response to increasing burden of cancer in developing countries**

**Commit to make information about our patent portfolio freely available**



**Thank You**